



MEET NITE LIVE NEWS ANALYSIS ON NEWS COMPLETENESS VIA TIKTOK SOCIAL MEDIA

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(Naskah diterima: 1 October 2025, disetujui: 28 October 2025)

Abstract

The increasingly rapid development of information technology has encouraged media outlets to adapt their news presentation. One way to do this is through the use of TikTok, which now serves not only as entertainment but also as a means of information. The Meet Nite Live news program broadcast by Metro TV was also uploaded via the official @MetroTV account on TikTok in short video format. This study aims to analyze the completeness of the news based on the 5W+1H elements and assess the effectiveness of information delivery via TikTok. The news delivered is based on gatekeeping, agenda setting and journalism theory regarding news completeness. The research method used was descriptive qualitative and constructive paradigm, with data collection through observation and documentation of Meet Nite Live video content from April to June 2025. The results showed that most of the news presented met the 5W+1H elements, although some news items were incomplete in their information delivery. In general, the short video format on TikTok has proven effective in attracting audience attention, making Meet Nite Live a potential alternative medium for information delivery in the digital age.

Keywords: Digital Era, Tiktok, Completeness of Meet Nite Live News, 5W+1H Journalism.

Abstrak

Perkembangan teknologi informasi yang semakin pesat mendorong media untuk beradaptasi dalam penyajian berita. Salah satunya melalui pemanfaatan media sosial TikTok yang kini bukan hanya berfungsi sebagai hiburan, tetapi juga sebagai sarana informasi. Program berita *Meet Nite Live* yang ditayangkan oleh Metro TV turut diunggah melalui akun resmi @MetroTV di TikTok dengan format video singkat. Penelitian ini bertujuan untuk menganalisis kelengkapan berita berdasarkan unsur 5W+1H serta menilai efektivitas penyampaian informasi melalui TikTok. Berita yang disampaikan berdasarkan teori *gatekeeping*, agenda setting dan jurnalisme dalam kelengkapan berita. Metode penelitian yang digunakan adalah kualitatif deskriptif dan paradigma konstruktif dengan teknik pengumpulan data melalui observasi dan dokumentasi terhadap konten video *Meet Nite Live* pada periode April–Juni 2025. Hasil penelitian menunjukkan bahwa sebagian besar berita yang disajikan telah memenuhi unsur 5W+1H meskipun ada beberapa berita yang masih kurang lengkap dalam penyampaian informasi. Secara umum, format video singkat di TikTok terbukti efektif menarik perhatian audiens sehingga *Meet Nite Live* dapat menjadi media alternatif penyampaian informasi di era digital.

Kata Kunci: Era Digital , Tiktok , Kelengkapan Berita Meet Nite Live, Jurnalisme 5W+1H.



I. INTRODUCTION

In today's rapidly evolving information and technology era, the development of digital technology has transformed the way the younger generation accesses media, especially social media, for information. Rahmanita Ginting (2020) argues that information and technology media have become a primary need for the public to begin developing media literacy. The high intensity of media and information is the reason why media literacy needs to be a crucial public issue. According to Cahyono in Damayanti (2023), social media is an online medium that can be used by its users for various activities such as sharing, joining, and creating.

Social media is a primary source of information, taking on traditional messages and roles similar to television. This fast-growing platform, originally intended as an entertainment platform, now also serves as a way to quickly distribute information and messages in an accurate and engaging manner.

Since its launch, TikTok has become one of the most popular social media platforms in the world. It uses a recommendation algorithm to connect content creators and influencers with new audiences. METRO TV's TikTok account has begun utilizing TikTok as a content distribution medium, including through the Meet Nite Live program.

Meet Nite Live is an Indonesian evening television talk show broadcast by Metro TV. The show is hosted by news presenter Valentinus Resa, who previously regularly hosted the Primetime News program. The show premiered on February 20, 2025, and airs twice a week at the end of prime time. Originally broadcast on television, the Meet Nite Live program is now also streamed on TikTok. Meet Nite Live opens with a monologue from Resa addressing news stories circulating in the community over the past few days. The monologue captivates viewers. Live reporting from the field is also possible on this show. Resa will read the news package with a relaxed and lighthearted delivery. However, an important question arises: does the news content presented on TikTok maintain the completeness of the news elements (5W + 1H): What (what happened), Who (who was involved), When (when), Where (where), Why (why), and How (how), as in the television version? Or is there a simplification and reduction of information due to the limitations of the platform's duration and format? This research is crucial to assess the extent to which the quality of information in the Meet Nite Live news story is maintained when published on TikTok. It also reflects how traditional media adapt to new news consumption patterns in the digital age.

This research utilizes journalism theory, which is the activity of seeking, processing, and disseminating information to the public based on its truth and accuracy. The 5Ws + 1H are considered elements of news completeness.

In a study by Friska Pandiangan et al. (2024), the 5Ws + 1H elements and sentence structure in news stories are prerequisites for accurate reporting. This aligns with Viona Ainun et al.'s (2022) assertion that complete news elements and a complete news structure consist of a headline, lead, body, and conclusion. However, it can be concluded that news stories still lack the application of the 5Ws + 1H.

According to Muhammad Raihan Jamil et al. (2024), two variables were examined in the Politics Column on Metropolitan.id: news elements, which fall into two categories: complete and incomplete. This is in line with Kayla Nathania et al.'s (2024) findings, which indicate that the spread of fake news on social media is very common, with information from official accounts being more credible. This also aligns with Irhan Tasrif Junaidin's (2022) opinion, which states that media development in Indonesia, particularly in Bima City, led by the Bimeks Group, launched with a new concept of presenting up-to-date news that can be accessed anywhere.

According to Andrie Puja Pratama & Nawiroh Vera (2020), Gatekeeping Theory is the process of selecting and filtering news material to be uploaded. Gatekeeping Theory was developed by Kurt Lewin. The theory explains how information passes through the selection process of "gatekeepers," such as editors or producers. According to Efendi et al. (2023), Agenda Setting Theory is central to establishing truth, capable of elevating two elements: awareness and knowledge. This theory, introduced by McCombs and Shaw in 1972, states that the media has the ability to shape public perception on important issues.

According to Ambardi et al. in Fianto et al. (2023), online journalism, or online media journalism, is expected to provide quality public engagement by utilizing the medium's distinct characteristics compared to conventional media. Kurniati, in Paramitha & Karim (2022), states that the media has the task of conveying news quickly, accurately, and up-to-date on events occurring in society. This theory also measures the effectiveness of conveying information and news content on the TikTok account @METROTV Meet Nite Live. One of the main reasons TikTok is used as a news medium is because of its short, concise, and visual-based video format, which can attract attention. TikTok is one of the most popular social media platforms today. It offers a variety of content, including creative videos, video

challenges, lip-syncs, songs, dances, and singing, as well as news content. Launched by Chinese company ByteDance, the app was first launched as a short-form app called Douyin. In just one year, Douyin had 100 million users and 1 billion daily video views. Douyin's popularity led to its expansion outside of China, under the name TikTok. According to a report from Sensor Tower, the app was downloaded 700 million times throughout 2019 (Adawiyah, 2020).

This is the primary reason for the importance of this research. Citing Puazah & Putra (2022) in the journal Sugiarto & Bahri (2024), the rationale for using TikTok to disseminate news and information is the platform's effectiveness in reaching audiences.

TikTok is a viable strategy for news broadcasting. Using TikTok allows news media to save significant costs. This ease of information distribution has the potential to have a positive impact on society. This research utilizes a conceptual framework based on journalism theory (specifically the 5W+1H news comprehensiveness) and the use of TikTok as a news distribution platform. This research assumes that: The more comprehensive the 5W+1H elements (What, Who, Where, When, Why, How) in a news story, the higher the quality of the information conveyed, even if presented in a short format like a TikTok video.

Meet Nite Live, a news media program from Metro TV, utilizes TikTok as its news source. Meet Nite Live is a Metro TV program that presents up-to-date information in a light and relaxed format. This strategy demonstrates Metro TV's efforts to transform digital audiences, particularly those in Generation Z, who increasingly consume information through social media. However, the entertaining delivery style and limited duration can impact the comprehensiveness of the news. This is the primary reason for the importance of this research.

II. RESEARCH METHODS

This research methodology is qualitative. It uses a descriptive qualitative approach. The researcher aims to describe and analyze the news content of the Meet Nite Live program uploaded via TikTok to the @MetroTV account, focusing on the completeness of the news.

The purpose of conducting qualitative research is to provide a clear, detailed description and obtain facts and completeness of the news content from the news being studied.

Several considerations must be considered when using a descriptive approach in qualitative research. This is important if descriptive research is to achieve high standards of

results and value. This includes understanding the relationship between the research subject and the research situation, focusing on reality, and beginning with an individual approach.

Furthermore, this study uses qualitative methods to collect data to analyze and understand the elements of completeness of news on the TikTok social media platform.

The object of this research is a video post of the Meet Nite Live program uploaded via the official TikTok Metro TV account. The focus is on the completeness of news elements, such as the 5Ws + 1H (what, who, when, where, why, and how).

A research paradigm is a framework for viewing reality, the process of acquiring knowledge, and the values conveyed by a study. In this study, the constructivist paradigm, using Jacques Derrida's deconstruction approach, is used. This paradigm is based on the understanding that social reality and news are not objective, but rather are the result of linguistic and discourse constructions that can be questioned. In the context of this research, the researcher acts as a critical reader who not only accepts the news text as it is, but also attempts to unravel the construction of meaning, discovering contradictions, incompleteness, or alternative meanings that may be hidden behind the news about Meet Nite Live on TikTok. The researcher seeks to understand the meaning of the completeness of the news through content analysis, not to measure it absolutely, but to explore how the 5W + 1H news elements are constructed on digital platforms. The constructivist paradigm is also relevant to Jacques Derrida's news analysis, which is used in this study to:

1. Reveal how the media constructs reality through word choice, framing, and narrative.
2. Analyze news texts through deconstruction, namely, to unravel dominant meanings while discovering hidden alternative meanings.
3. Understanding that news is not simply "objective fact," but rather a product of social and linguistic construction.

The essence of Derrida's thinking lies in his ability to push readers beyond a rigid and static understanding of texts and toward a more dynamic understanding. Derrida's hermeneutics fundamentally enables readers to see how meaning can change and develop along with changes in context and perspective (Shobri et al., 2025).

The conceptual definition in this study is used to describe a concept and idea theoretically and academically, for ease of understanding and application. This study uses a conceptual definition systematically to examine the content, structure, and presentation of news stories and to understand how an event is constructed by the TikTok account

@METRO TV. It also assesses the extent to which the news meets journalistic principles (accuracy), identifies framing tendencies or bias in information presentation, and analyzes how METRO TV media can influence public perception of an issue.

The data collection technique in this study uses observation techniques. This technique is carried out by recording information and observing situations that occur without manipulation on @Metro TV's social media.

The documentation method is used as data collection because it contains various records of past events in various forms of videos, narratives, captions, and images. (Sugiyono, 2020) states that documentation is the collection of records of events that have occurred, whether in the form of writing, drawings/photos, or monumental works by individuals/institutions.

III. RESEARCH RESULTS

This research will discuss, explain, and analyze the results of the data collection of Meet Nite Live news on the TikTok account @METRO TV, regarding the 5W + 1H news completeness elements, using Journalism Theory. This section explains the research results and provides a comprehensive discussion. The results are presented in graphical form for easy understanding.

Description of the Research Object

This research focuses on the completeness of Meet Nite Live news content based on the 5W + 1H principles through the TikTok social media account @Metro TV, which serves as a news medium.

Data collection used two methods: observation and documentation. Each piece of research data is used to illustrate how problems were identified related to the completeness of the 5W + 1H principles in Meet Nite Live news content on the TikTok social media account @Metro TV.



Figure 1. Eid al-Fitr 2025: Corruptors Get "Discounted" Prison Terms

The following are the elements of completeness in the news above:

1. What: 288 inmates at Sukamiskin Class 1 Penitentiary received remissions during Eid al-Fitr. The prison, which primarily houses corruption convicts, is offering sentence reductions ranging from 15 days to 60 days.
2. Who: Setya Novanto.
3. When: April 4, 2025.
4. Where: Sukamiskin Class 1 Penitentiary.
5. Why: The government says remission is a human right.
6. How: The government has a new discourse, namely AMNESTY.

Based on the analysis above, the news meets the 5W + 1H elements of completeness.

The delivery is effective in conveying the news.



Figure 2. Finding a Job is Hard, Finding a Fair is Even Harder

Here are the elements of completeness in the news story above:

1. What: After a leaked HRD post claimed the Job Fair was merely a formality.

2. Who: -
3. When: June 5, 2025.
4. Where: -
5. Why: A leaked HRD post claimed the Job Fair was merely a formality.
6. How: The leaked HRD post claimed the Job Fair was merely a formality. The Deputy Minister of Manpower was furious, stating that the Job Fair was a serious effort to expand employment. In response to the high unemployment rate at Job Fairs, the Ministry of Manpower officially came up with a solution: removing the age limit for job applications.

Based on his analysis, the news story above does not meet the 5W + 1H elements of completeness. The news story does not mention who and where the incident occurred. However, its delivery is effective in conveying the message.



Figure 3. China's AI Overwhelms the US, AI in Indonesia is Just Relax, Right?

Here are the elements of completeness in the news story above:

1. What: China fully supports startups developing the latest AI after deepseek, manus is ready to give America migraines.
2. Who: The Chinese government.
3. When: April 3, 2025.
4. Where: China.
5. Why: Because the Chinese government continues to fully support the development of AI.
6. How: The Chinese government fully supports the creation of new AI.

Based on the analysis, the news story meets the 5W + 1H elements of completeness. And the delivery is effective in conveying the news.



Figure 4. Current situation in Jakarta

Here are the elements of the 5W + 1H news report in the above news story:

1. What: Monitoring the current situation in the Bundaran HI area in Jakarta.
2. Who: Berni (Bernadin Mario).
3. When: April 3, 2025.
4. Where: The Bundaran HI area in Jakarta.
5. Why: The deserted Jakarta during Eid al-Fitr.
6. How: Residents living or working in Jakarta returned to their hometowns during the Eid al-Fitr holiday.

Based on the researcher's analysis, the news story meets the 5W + 1H elements of completeness. And the delivery is effective in conveying the news.



Figure 5. The Scent of State Money, It Smells Like Citizens' Tears

Here are the elements of the 5W + 1H news report in the above news story:

1. What: PT Taspen is involved in a major case.
2. Who: Antonius Kosasi.
3. When: June 2, 2025.
4. Where: -
5. Why: Former CEO Antonius Kosasi committed corruption amounting to Rp 1 trillion.
6. How: Prosecutor Kosasi stole fictitious investment funds. The money was used to purchase luxury assets, purchasing 11 apartments, luxury cars, and land. Rp 34 billion is the proceeds of corruption.

Based on the analysis of the news story above, it does not meet the 5W + 1H elements of completeness. The news story does not provide information on the location of the incident. However, its presentation is effective in conveying the news.

IV. CONCLUSION

In the Meet Nite live news research, researchers concluded that using journalism theory as a news completeness, there are news that fulfill the elements of 5W + 1H news completeness and some that do not fulfill the elements of news completeness. News content is produced through an initial process, namely selection, then filtering, media items that can be consumed in a person's time or space. News content created by the TikTok account @METRO TV can attract attention because the news anchor's way of conveying news in an informal way, often accompanied by a monologue accompanied by comedy, the visual content of the news displayed is also interesting and adds a little animation to attract the audience and keep watching the news content. And according to researchers, news content displayed using TikTok social media as a news medium in the digital era is very effective, the news displayed is also factual, accurate, clear and concise. By using the TikTok application @METRO TV can provide and expand the reach in conveying current news.

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