



FRAMING ANALYSIS OF NEWS COVERAGE OF THE CONSTRUCTION AND DEVELOPMENT OF THE AMOLENGO-LABUAN CROSSING PORT IN ONLINE MEDIA

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Abstract

The government is very aware of the presence of the Amolengo-Labuan Ferry Port in connecting the mainland and islands in Southeast Sulawesi Province so that it needs development to become a Modern Port. This research was conducted to analyze news framing related to the development of the Amolengo-Labuan Ferry Port during 2022. The results of the study concluded that online media has carried out its function as a medium for providing information to the public regarding the plan to develop the Amolengo-Labuan Ferry Port to become a modern port which will be implemented by the Provincial Transportation Service. It is hoped that Southeast Sulawesi will not only be able to connect the mainland and islands in the Province of Southeast Sulawesi but also be able to encourage increased connectivity between regions, increase the mobility of people and goods and encourage economic development in the Province of Southeast Sulawesi.

Keywords: *Framing Analysis, Entman Model, Crossing Port Development*

Abstrak

Pemerintah sangat menyadari kehadiran dari Pelabuhan Penyeberangan Amolengo-Labuan dalam menghubungkan wilayah daratan dan kepulauan di Provinsi Sulawesi Tenggara sehingga diperlukan pengembangan untuk menjadi Pelabuhan Modern. Penelitian ini dilakukan untuk menganalisis framing pemberitaan terkait pengembangan Pelabuhan Penyeberangan Amolengo-Labuan selama tahun 2022. Hasil penelitian menyimpulkan media online telah menjalankan fungsinya sebagai media pemberi informasi kepada masyarakat terkait rencana Pengembangan Pelabuhan Penyeberangan Amolengo-Labuan menjadi pelabuhan modern yang akan dilaksanakan oleh Dinas Perhubungan Provinsi Sulawesi Tenggara yang diharapkan selain mampu menjadi penghubung wilayah daratan dan kepulauan di Provinsi Sulawesi Tenggara namun juga dapat mendorong peningkatan koneksi antar wilayah, meningkatkan mobilitas orang dan barang serta mendorong peningkatan ekonomi di wilayah Provinsi Sulawesi Tenggara.

Kata Kunci: *Analisis Framing, Model Entman, Pengembangan Pelabuhan Penyeberangan.*

I. INTRODUCTION

Development is carried out continuously by the government to improve the welfare of the community as mandated by the Constitution of the Republic of Indonesia. The success of development carried out by the government is greatly supported by the fulfillment of



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infrastructure. Infrastructure is very important in accelerating the development that is being carried out (Syukriyanto, 2021). One of these infrastructures is transportation infrastructure for land, sea and river transportation as well as air transportation. Indonesia as the largest archipelagic country in the world certainly needs a port so that it can be a link between the archipelago but can also encourage economic growth in several of these connected areas. (Adris.A.Putra & Djalante, 2011). Ports are an important means especially for sea transportation, with this transportation, the distance needed will be felt faster, especially for the economic development. (Saputra, 2023).

A news that is presented to the public must have news values, namely the reference used by journalists, namely reporters and editors, to decide the facts that are appropriate to be used as a news and choose which one is better. (Mustika, 2017). (Bungin, 2017) explained that mass media, including online media, is a means of information that disseminates news and information massively and comprehensively to the public. It can be said that the media is now not just a passive or neutral party, but the media has positioned themselves by choosing certain things that will be highlighted and minimizing other things. The media as the fourth element of democracy that plays a role in overseeing democratization, the obligation of the mass media is to deliver news and information in an actual and factual manner (Eriyanto., 2015). A media in conveying a news has the ability to frame a fact and reality, so sometimes perist. (Fianto & Aminulloh, 2014)

Entman sees framing in two major dimensions: the selection of issues and the emphasis or prominence of certain aspects of reality. Spotlighing is the process of making information more meaningful, more interesting, meaningful, or more remembered by the audience. (Eriyanto, 2015). Several online media that report on the development plan of the Amolengo-Labuan Modern Port, namely Mediakendari.com and Kendariinfo.com which will certainly be an effective means of information for the public regarding the news. Some relevant research related to framing made by a media strongly describes the ideology, vision, mission and goals that a media wants to frame and is able to influence the opinions of its readers ((Fianto & Aminulloh, 2014), (Mustika, 2017) and (Yazid & Damanik, 2022)

This study uses Robert M. Entman's framing model as an analysis tool. Broadly speaking, the 4 stages of Entman's analysis will be described as follows:

1. Define Problems: The first element we see about framing. Emphasizing how events are understood by journalists. The same event can be understood differently. How is an event perceived? As what?

2. Diagnose Causes: A framing element used to frame who is considered the actor of an event. What is the event seen to be caused by? What is considered the cause of a problem? Who is considered the cause of the problem?
3. Making Moral Judgment: Framing elements used to give arguments to the definition of problems that have been made. What kind of values are presented to explain the problem or event? What moral values are used to legitimize or delegitimize an action?
4. Treatment Recommendation: What solutions are offered to address the problem or event? What avenues are offered and should be taken to overcome the problem?

II. THEORETICAL STUDIES

2.1 Concepts related to Transportation and Ports

Transportation is the movement of people or goods from one place to another or from the place of origin to the destination using vehicles moved by humans, animals or machines (Sani, 2010). Transportation is not a destination, but a means to achieve temporary goals of daily community activities, related to the production of goods and services to meet various needs. (Jinca, 2009) stating some of the benefits of transportation for the community are as follows:

1. Unlocking regional and regional isolation.
2. Increasing activities and supporting the smooth running of the regional economy.
3. Facilitate access to technology and the use of social facilities.
4. Augmentation de la mobilité et des contacts sociaux entre les résidents.

The port is a stop (terminal) for ships after sailing (Triatmojo, 2008). At this port, ships carry out various activities such as loading and unloading passengers, loading and unloading goods, refueling and fresh water, making repairs, carrying out supplies and so on. To be able to carry out these activities, the port must be equipped with breakwater facilities, docks, mooring equipment, loading and unloading equipment, warehouses, cargo stacking fields, offices both for port and cruise line processing, waiting rooms for passengers, refueling equipment.

2.2 News

The news comes from Sanskrit, which in English is called write. The true meaning is to exist or to happen. Some call it vritta, which means an event or something that has happened. Vritta in Indonesian then became news or news. (Suryawati, 2011). (Barus, 2010) proposes the definition of news as any report on events, problems, incidents, and issues that can attract attention and is considered important to be conveyed or published in the mass media so that it is known or becomes public awareness.

Charnley (Romli, 2012) states that news is the fastest report of an event or events that are factual, important, and interesting to most of its readers and concern their interests. (Romli, 2012) state some characteristics of a news that is considered worthy of publication in a mass media, namely:

- a. Fast, i.e. actual and punctuality.
- b. Real (factual), i.e. information about a fact (fact) is not fictitious or fabricated.
- c. Important, meaning that the nature of this news is closely related to the wishes or interests of the public.
- d. Interesting, it means inviting people to read the news written. News that usually attracts the attention of readers in addition to actual and factual and concerns the interests of the public, as well as news that is entertaining, contains oddities or strangeness, or news about human interest (touching emotions and arousing feelings).

2.3 Mass Media

(Cangara, 2010) Defining media is a tool or means used to convey or transmit messages from communicators to the audience, while the definition of mass media itself is a tool or means used in conveying messages from sources to the audience using communication tools such as newspapers, films, radio, and television.

(Niryawan, 2007) Put forward the function of the mass media, namely:

1. Information function
2. Agenda function
3. Functions of connecting people
4. Functions of educational facilities
5. Persuasion function

Entertaining function

A media can be said or classified as mass media because it has or has several characteristics and characteristics as follows:

1. It is institutional, meaning that the party who manages the media consists of many people, starting from the collection stage, to the presentation of information to the audience.
2. It is one-way, meaning that the communication carried out does not allow for dialogue between senders and receivers. Even if there is a reaction or feedback, it usually takes time and is delayed.
3. Expanding and simultaneously, meaning that mass media can overcome time and distance obstacles that can be obstacles in communication, because mass media has or has speed.

4. Moving widely and simultaneously, the information conveyed will be received by the crowd at the same time.
5. It is open, meaning that the message conveyed by the mass media can be accepted by anyone and anywhere (Tamburaka, 2012).

2.4 Media Online

The term cyber media or also called online media consists of two words: media and cyber or media and online. (Romli, 2012) states that online media is mass media that is presented online on websites (internet). (Romli, 2012) added that online media is the third generation of mass media after print media (newspapers, tabloids, magazines, books) and electronic media (radio, television, and film). Ward (Romli, 2012) mentioned some of the characteristics of cyber media compared to conventional media are as follows:

1. Immediacy: The speed of information delivery. Radio and TV are indeed fast in delivering news, but the speed of online media news is only a matter of minutes, even seconds.
2. Multiple Pagination: It can be hundreds of pages, related to each other, and can also be opened separately.
3. Multimedia: Presents a combination of text, images, audio, video, and graphics all at once.
4. Flexibility Delivery Platform: Journalists can write news anytime and anywhere.
5. Archiveving: News is archived and is usually grouped by category (rubric) or by keyword (*keyword, tags*).

Relations with Reader: Contact or interaction with the reader can take place instantaneously.

III. RESEARCH METHODS

In this study, the approach used is a qualitative approach. A qualitative approach was used to obtain clarity on the role of news regarding the plan to develop the Amolengo-Labuan Crossing Port into a modern port. The descriptive method is a research method used to find the widest possible knowledge of the research object at a certain time. (Bungin, 2017). The object of this research is news related to the development of the Amolengo-Labuan Port during the 2022 period conducted by online media. The links between the two news are as follows (<https://kendariinfo.com/dishub-sultra-bakal-sulap-pelabuhan-amolengo-labuan-lebih-modern-seperti-merak-bakauheni/>, n.d.) and (<https://mediakendari.com/pembangunan-pelabuhan-modern-amolengo-labuan-sudah-masuk-tahap-desain/113316/>, n.d.). These two news will be analyzed using the Entman Model so that it is hoped that accurate research results will be obtained so that.(Cresswell, 2015)

IV. RESEARCH RESULTS

The following are the results of framing analysis on news related to the development of the Amolengo-Labuan Port



Figure 1 A View of the News in Kendariinfo.com

Tabel 2 Analisis Framing Pemberitaan di Kendariinfo.com

Judul Berita	South Sulawesi Transportation Department Makes Amolengo-Labuan Port More Modern Like Merak - Bakauheni
Define Problems	The South Sulawesi Transportation Agency's plan to revitalize the Amolengo-Labuan Crossing Port into a modern port such as the Merak-Bakauheni Port
Diagnoses Causes	The development of the Amolengo-Labuan Crossing Port was carried out by the Southeast Sulawesi Provincial Transportation Office with the support of the Director General of Sea Transportation of the Ministry of Transportation of the Republic of Indonesia.
Make Moral Judgement	The expected framing is to increase the connectivity of the community using crossing transportation services in the mainland and archipelago areas of Southeast Sulawesi Province and improve the quality of services for service users
Treatment Recomendation	Accelerating the stages in the revitalization and development plan of the Amolengo-Labuan Port by involving various related stakeholders



Figure 2 Display of the News in Mediakendari.com

Table 3 Framing Analysis of News in Mediakendari.com

News Headlines	The construction of the Amolengo-Labuan Modern Port has entered the Design Stage
Define Problems	The Amolengo-Labuan Port Development Plan has entered the design stage
Diagnoses Causes	The construction of the Amolengo-Labuan Port is expected to become a port of pride for the people of Southeast Sulawesi.
Make Moral Judgement	This port is expected to be able to support the smooth crossing of sea transportation in Southeast Sulawesi
Treatment Recomendation	The involvement of reliable consultants in encouraging the acceleration of the Development of the Amolengo-Labuan Crossing Port

The analysis of two news reports published by several online media related to the plan to develop the Amolengo-Labuan Crossing Port is clear evidence that has been carried out by the Southeast Sulawesi Provincial Government (in this case the Transportation Office) which knows the benefits of transportation infrastructure facilities in the form of Crossing Ports for regions such as Southeast Sulawesi, which can encourage connectivity between regions, increase the mobility of people and goods so as to be able to encourage economic growth between regions and improve the welfare of all people in Southeast Sulawesi Province.

V. CONCLUSION

Based on the results of the framing analysis using the Entman Analysis model related to the news of the development of the Amolengo-Labuan Port in several online media, it can be concluded that the online media has carried out its function as a media that provides information to the public regarding the plan to develop the Amolengo-Labuan Crossing Port into a modern port that will be implemented by the Southeast Sulawesi Provincial Transportation Office which is expected to be able to become a modern port connecting the mainland and archipelago areas in Southeast Sulawesi Province but can also encourage increased connectivity between regions, increase the mobility of people and goods and encourage economic improvement in the Southeast Sulawesi Province area.

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